

DELTA THETA'S LETTER

An Alumni Publication of Beta Theta Pi at The University of Alabama ~ Spring 2007

Chapter House
Grand Opening
Pictures Inside!

DELTA THETA CAMPAIGN WELL UNDERWAY, COMMITMENTS TOTAL \$1.4 MILLION

Hard Work, Dedication, Generosity Help Build New Chapter House
\$700,000 Still Needed to Reach Our Campaign Goal

On behalf of the Delta Theta Chapter of Beta Theta Pi Campaign leadership, we would like to thank each of you who has helped fund the building of our Chapter House. We would not be at this stage in the project without the hard work, dedication, and generosity of our alumni, and it is gratifying to see so many of you generously support our house financially



Betas who follow in our path. By investing in these fine young men, we are investing in the leaders of the 21st century

All donors contributing a minimum of \$1,000 to the campaign will be recognized on a plaque prominently displayed in the Chapter House.

On behalf of all Delta Theta brothers past, present, and future I would like to thank you for your interest in and support of our Fraternity and The University of Alabama. It has

“ The financial support of the alumni is needed to secure the future of our new house. ”

In order to remain competitive, our new 19,500 square foot facility meets the ever-changing needs of today's students and will double the size of the previous Chapter House. The financial support of the alumni is needed to secure the future of our new house and to ensure Beta Theta Pi is a premier fraternity at The University of Alabama.

proven to be a very special brotherhood!

In -kai-,
Bryan Yokley '81, ΔΘ 334
Campaign Co-Chairman
bryan.yokley@ey.com

John Hodges '66, ΔΘ 62
Campaign Co-Chairman
johnhodges@charter.net

We have received more than \$1.4 million in pledges and gifts. However the Chapter needs an additional \$600,000 to reach our campaign goal. The need is great and the time is short.

Additional contributions are needed in the \$10,000 \$5,000 \$2,500 and \$1,000 gift levels. Every gift to the campaign is significant and greatly appreciated. A five-year pledge period is available to allow you to stretch your gift. Simply sign the enclosed pledge form and mail it so this new house for the Delta Theta Chapter of Beta Theta Pi may be our home for the future.

Money can't buy the many wonderful gifts we gained as Betas at The University of Alabama, but our financial resources can make a dream come true for our undergraduates and future

CAMPAIGN STATUS AT-A-GLANCE

As of October 26, 2007

\$2 MILLION CAMPAIGN GOAL
\$1,400,000 TOTAL COMMITMENTS
716 ACTIVE ALUMNI
131 CONTRIBUTORS

FEATURES:

Grand Opening
of New House
2

Delta Theta Ranks
in Top Five
3

Donor Testimonials
4

Thank You
Loyal Alumni
5

Alumni News
6



GRAND OPENING OF NEW BETA THETA PI HOUSE DRAWS LARGE CROWD

STATE-OF-THE-ART FACILITY VIRTUALLY INDESTRUCTIBLE

Our ribbon cutting and grand opening for the new Beta house allowed us to reflect on those milestones for which we sing and drink from the Loving Cup. The ribbon-cutting ceremony drew a large crowd, including General Fraternity President Tom Purinton. We once again have the newest fraternity house on The University of Alabama campus!

We spent only a short time in our first Fraternity house on Thomas Street. In the 1964-65 school year, we purchased the old ATΩ house at 904 University Boulevard. By 1972, we had completed construction on our eight-dorm house at that site. About four years ago, we finally paid off all the loans on that house and decided to expand it. Try as we might, we could not economically renovate and modernize that house to meet our needs. University President Dr. Robert Witt then announced his plan to assist Greek house corporations and we jumped at the opportunity.

The Delta Theta Chapter, with its record size pledge class, occupies a state-of-the-art facility with 35 individual rooms. It is located directly across from the grand entrance to Bryant-Denny Stadium.

"We once again have the newest fraternity house on The University of Alabama campus."

The Chapter's new house is virtually indestructible. A concrete and masonry structure, there is no wood in the building except the roof rafters. The entire house has sprinklers, with heads in each room. The kitchen is separate from all the rooms and contains modern fire suppression equipment above the stove and fryer. Each room has an individual centrally wired smoke alarm and each composite door is fire rated. The house has electric locks (with a keypad) on the front and back doors, and we will soon install an Internet-based security camera system at the entrances and in the common space.



To go with the new Chapter House and modern kitchen, a part-time housemother, Rita Dockery, has been hired to run the kitchen. The actives and pledges are ecstatic about the improved quality of their meals. One active even bragged, "Eating at the Beta house is like eating on a cruise ship."



Joe Troncale '63 ΔΘ 14, presents Mark Boardman '77 ΔΘ 261 a gift for his service to the Chapter as House Corporation president

The construction is not yet finished. We intend to complete the house by adding a 1,500 square foot back porch adjoining the dining room and the party room. We have almost finished furnishing the house. The two front parlors are beautifully decorated with leather couches, oriental rugs, and two flat-screen TVs. We have placed four leather couches and a TV home theater system in the back of the house.

Now is a wonderful time to be an Alabama Beta! Thank God I'm a Beta!



Yours in -kai-,
Mark S. Boardman '77, ΔΘ 261
Delta Theta House Corporation President

(Top left) General Fraternity President Dr. Tom Purinton cuts the ribbon at the grand opening of the Delta Theta Chapter House (Top right) Jerry Stewart '68, ΔΘ 226, along with other Beta brothers, attends the Alumni Open House and Campaign Announcement event on September 1 (Left) Alumni, friends, parents, and undergraduates come together to celebrate the completion of Beta Theta Pi's new Chapter House

Why I Gave to The Campaign for Delta Theta

JERRY STEWART '68, ΔΘ 107

In 1967 I entered The University of Alabama, mainly because it was the only school I really knew. I had grown up listening to Alabama football on the radio in my youth. I found my way to Delta Theta because I was from Gadsden, and a lot of my friends were in the Fraternity. It was tough as a pledge at first, but I soon grew close to my brothers and we went through the college experience together. I remember those as fun but tough days because we had an old house and lacked the huge alumni financial base of the other fraternities. What we missed in a fancy house we made up for in fellowship, athletics, and even academics.

I am proud of the fact that I have been able to share some of my success to financially support the place that gave me a lot of my foundational philosophies, Delta Theta. In the past, I wasn't involved a great deal because I visited on football weekends and did not see the same love for the Fraternity we had during my time there. Now when I visit, I can see that commitment to excellence in academics, leadership, community support, and athletics.

"You have a chance now to be the alumni base we always needed"

I want to encourage all my brothers to get active and donate your time and money for the betterment of Delta Theta. You have a chance now to be the alumni base we always needed. If more encouragement is neces-

sary please stop by the Chapter House the brothers will get you excited about being involved.

As I look back on when I was in the house, several things were internalized and have stayed with me. Specifically I learned the importance of being on a team and understanding everyone is required for success. I learned that everything is not going to go your way all the time; you must stay focused and persevere. I learned the proper way to act around women. Another major lesson came in the knowledge that as you go through life, you will have many friends, but not many that will always be there; however, Delta Theta brothers are there all the time.

These things I have carried with me through a 35-year career with Alabama Power/Southern Company in the generation side of the business. I have been fortunate enough to be in several leadership roles with the company and today serve as chief production officer of Southern Company responsible for providing power to homes and businesses all over the southeast. I credit a lot of my success to my time in the Fraternity at Alabama and have relied on experiences then to help me deal with situations now.

Today my wife, Ella Ruth, and I live in Birmingham. We are proud parents of a son, Seth, who is in school in New York and a daughter Lynlee, who is married and lives in Birmingham.

WHY I SUPPORT THE DELTA THETA CHAPTER CAPITAL CAMPAIGN

G. Kent Haney '71, ΔΘ 172

For those of you who have not seen the new house I will sum it up WOW. A fabulous facility. The location is now "the" premier spot on campus. The active brothers have won numerous national awards, which speaks for the quality and drive of these men. I am totally impressed with Delta Theta. Obviously all of this did not just "happen." Many hours of dedication and sacrifices from some of our alumni brothers over the years have created the atmosphere and blueprint for success. These brothers have effectively carried the load and have asked the rest of us only for encouragement and support. Now is a perfect time for those who haven't been actively involved with Beta to re-engage.

My own introduction to fraternity life was fairly typical. I came to the University and Delta Theta out of Gadsden in 1970 as a legacy of my brother **Mike '66, ΔΘ 53**. Hearing firsthand from him of his experiences, I had known for a couple of years that Beta was where I wanted to be. I knew many of the brothers and recognized the high standards of character and brotherhood the Fraternity offered. I was fortunate to serve as recruitment chairman for two years and had the opportunity to recruit men with the same standards that had existed since

the founding of the Chapter. With these men we accomplished our goal of being a leader on campus.

"I encourage all of you to offer all the support you can, both personally and with generous financial donations. The impact of these contributions cannot be overstated."

We had a great opportunity my sophomore year with a new Chapter House, but with it came the challenge of sizeable debt and a small alumni base for support. We learned to plan, budget, sacrifice, and work to accomplish things that, at times, seemed only remotely possible. Most importantly we learned to never give up.

I took those lessons with me when I opened an auto auction business in 1976, one year after graduation. In those early years there were times I was tempted, and even advised, to close operations. That business, SourceOne Solutions, is thriving today with three locations and over 50 employees. I owe much of that success to the life education I received at Delta Theta.

I have joined regional and North American trade associations over the years and served on the Board of Directors and as president of each. My Beta training provided me the confidence to know that I could lead these organizations with vision and competence, and my experience at Delta Theta taught me to surround myself with people of integrity, wisdom, and vision. These experiences have given me a sense of responsibility to carry on the tradition of development and brotherhood instilled by our fraternal membership.

I have not donated financially in the past but I have become aware of how much impact our dollars can have. We all have a chance to assist in the further creation of an atmosphere of knowledge and brotherhood and the development of all the men who come to Beta. I encourage all of you to offer all the support you can, both personally and with generous financial donations. The impact of these contributions cannot be overstated.

I still live in Gadsden and would love to hear from the brothers I have lost touch with. Please send me an e-mail at khaney@sones.net.

Delta Theta Chapter G.P.A. Ranks in Top Five of Fraternities on Campus Forty-Man Fall Pledge Class

It is an exciting time to be president of the Delta Theta Chapter. The Chapter has grown leaps and bounds over just the summer. We have encountered more success at the General Convention and during recruitment than ever before.

The Chapter recorded a 3.08 G.P.A. in spring 2007. This ranked us fifth in G.P.A. of 28 fraternities on campus. Our Chapter G.P.A. was above the all-fraternity all-campus, and all-Greek average. It reflects the hard work the Chapter put in last semester.

The Delta Theta Chapter is embarking on our largest philanthropic endeavor this fall. We are pairing up with the Phi Mu sorority for a joint project benefiting the Lakeshore Foundation, a non-profit organization that promotes independence for persons with physically disabling conditions and opportunities to pursue active, healthy lifestyles. Lakeshore Foundation offers a wide range of fitness, recreation, athletic and education programs to children and adults who experience diagnostic conditions such as spinal cord injuries, cerebral palsy, multiple sclerosis, stroke, amputation, and visual impairment. The foundation also serves persons who have been diagnosed with arthritis, diabetes, chronic pain, cardiac conditions, and many other related disorders.

"It is easy to accomplish anything with an active alumni base and a chapter that believes in never resting."

Delta Theta excelled in recruitment again this year. Recruitment Chairmen **Brian Bellan '05, ΔΘ 745** and **Brian Selman '05, ΔΘ 746** and their committee recruited more than 40 great men for the fall. The chairmen have left the Chapter, but we still have an excellent recruitment committee as well as an exceptional new chairman, **Austin Overton '06, ΔΘ 769**.

Delta Theta is well represented in the athletic department. Brian Selman is the starting as long snapper on the Crimson Tide football team, and **Wilson Boardman '06, ΔΘ 775** and **Tucker Reeves '05, ΔΘ 744** play on the club soccer team.

Intramural season is hitting full swing. The Chapter has four flag football teams and a soccer team and hopes to capture the Crimson Cup for overall Intramural Excellence.

Delta Theta is always working to improve our excellent tradition. I had a member of the General Fraternity ask me how we were able to accomplish such a feat. I replied, "It is easy to accomplish anything with an active alumni base and a chapter that believes in never resting." Thank you all for your constant support. Please come visit us and see the new Chapter House.

Yours in -kai-

Scott Lucas '05, ΔΘ 720

Delta Theta Chapter President
lucas003@bama.ua.edu



(Top) Alumni, actives, and families enjoy the dining facilities at the Chapter House before the first football game of the season. (Bottom) Beta Theta Pi has the perfect location for tailgating before a Crimson Tide football game.



DELTA THETA CHAPTER RECEIVES AWARDS AT CONVENTION

The Delta Theta Chapter won its first John Reily Knox Chapter Excellence Award and its second Francis H. Sisson Award in August 2007 at the Fraternity's 168th General Convention in Orlando, Florida.

The Chapter was one of 10 to earn the Chapter Excellence Award out of 120 chapters and colonies throughout the United States and Canada. Named after the Fraternity's founder, the Knox Award is the highest award a chapter can achieve. The award is based on meeting 19 Sisson award criteria, including philanthropy, alumni affairs, and public relations, plus 14 requirements in leadership, scholarship and community service.



Chapter President Scott Lucas '05 ΔΘ 720 and Joe Troncale '63 ΔΘ 14 accept awards on behalf of Delta Theta at the General Convention in August

Delta Theta's accomplishments include 100 percent participation in its Spirit Campaign, which provides scholarships for students who are the first in their family to attend college. The Chapter implemented a Cop Swap program, inviting local police to the Chapter House for lunch to thank them for the role they play in the safety of the campus and the town. The undergraduates also hosted eight alumni events throughout the year. Congratulations to our active Chapter members.