



Delta Theta Chapter  
**Beta Theta Pi Fraternity**

P. O. BOX 4095  
UNIVERSITY, ALABAMA 35486

Dear Brother Beta,

As you are reading this letter the foundation for the new chapter house is being laid, and in October of this coming year that impossible dream---a new chapter house--- is scheduled to be completed. It has been a long time coming, and an even longer time needed, but soon it will be there, to serve the alumni as well as the chapter.

The chapter has been successful in its activities too, winning the President's Trophy for Superior Intellectual Development and the All-Sports-Trophy! It was the second time in a row for each!! And this past year the chapter has initiated many new programs, all designed to keep the chapter ahead of the rest. Besides re-writing the by-laws, inaugurating a new pledge program, establishing the Beta Bowl between the Bama and Ole Miss chapters, revitalizing the House Corporation, and sundry other programs, it has begun working toward alumni chapters throughout the state for Delta Theta and other Beta alumni in Alabama. Through the tremendous work of Jack Ray, Duke '45, and others, this goal may soon be realized.

On May 14th., Mr. Ray, of Gadsden, hosted a party at the Holiday Inn in that city to kick our program off, and this coming fall we hope to see similar affairs throughout the state. On June 5th., Brother Fred Gielle will host a rush party at his lake home in Gadsden, with alumni invited. The party will begin at 4:00 p.m. Through the continued cooperation of Brothers Ray, Gielle, Cusimano and others Betas in Alabama may yet see the fulfillment of the words: Once a Beta, always a Beta, everywhere a Beta.

While the chapter needs the financial support of its alumni, it needs even more the continued spiritual support of the alumni, and it actively seeks recommended rushees as well as visits from chapter alumni and their families.

Yours in ---kai---

Peter von Reichbauer  
Beta Theta House Corp.



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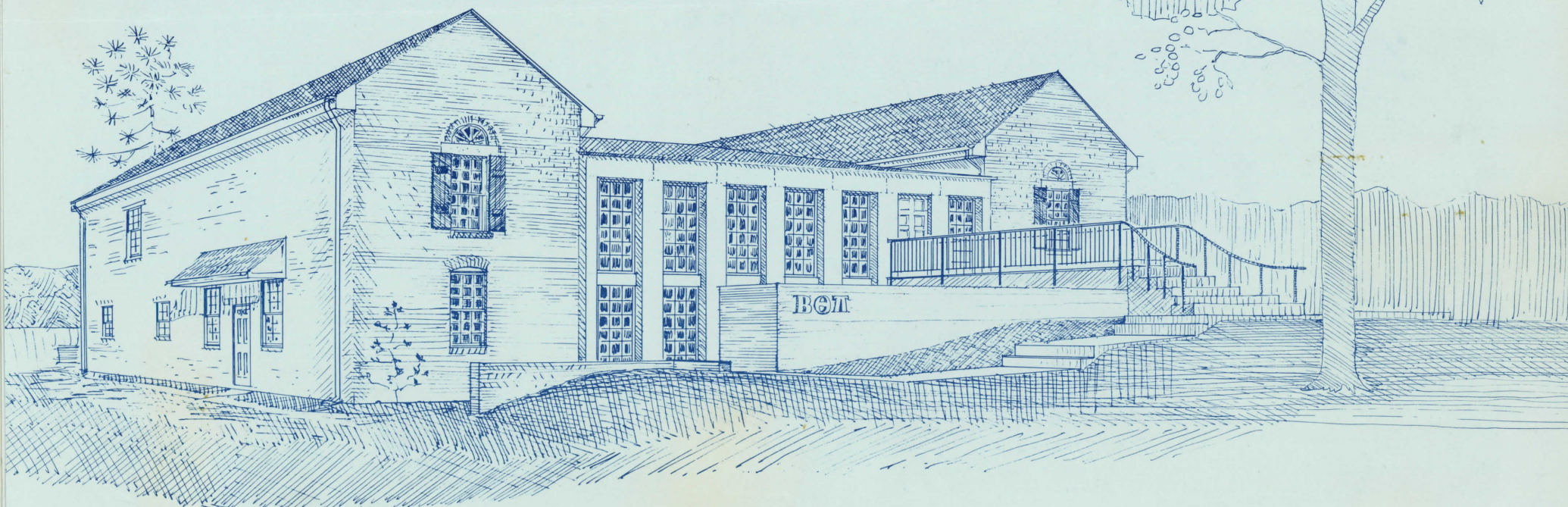
NORMAN L. MILES  
1255 Glenn Grattan Ave., Montgomery, Ala. 36111



# THE ALABAMA BETA

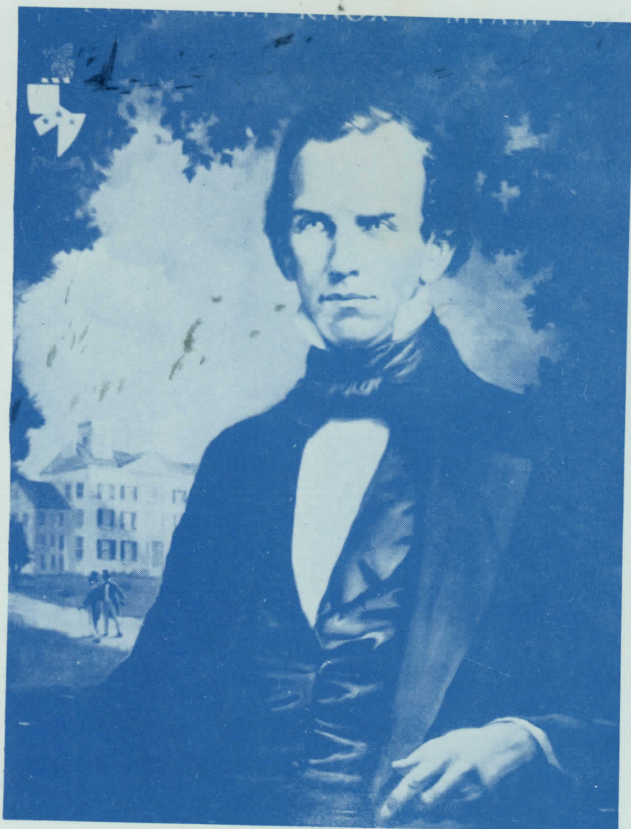


FALL  
1971



COMPLETION DATE OCTOBER 1971





JOHN REILY KNOX  
"Of ever honored memory"

Beta Theta Pi was founded on August 8, 1939, by eight undergraduates of Miami University in Oxford, Ohio. Coming into existence in the infancy of the college fraternity system as we know it today, the founders of Beta Theta Pi sought to form an organization "which would embrace the good without the ingredient of evil" which they saw in other secret societies.

From the first these men envisioned a national fraternity, and expansion was immediate though slow. By 1842 a convention was held for the six Beta chapters then in operation. Spurts of rapid expansion followed by assimilation periods have since brought Beta chapters up to 101 spread over the entire country and Canada.

"Firsts" were the rule rather than the exception as Beta led a young fraternity world into the new ideas which soon caught on and were immediately imitated. A fraternity magazine, the "district system" of organizing fraternity affairs, and an open constitution for all to see made fraternity news then—fraternity history now.

#### BETA THETA PI

has been acclaimed by the New York Times and Life Magazine as the "Number One National Fraternity."

has more Phi Beta Kappas than any other fraternity.

has more members listed in *Who's Who* than any other fraternity.

has achieved a higher scholastic standing than any other fraternity.

has more gold medal winners in the Olympics than any other two fraternities combined.

has had a member on the Supreme Court continuously since 1872.

has 80 Rhodes Scholars.

#### GOVERNORS

Robert Docking - Kansas  
Arch A. Moore - West Virginia

R. B. Oglivie - Illinois  
Walter R. Peterson, Jr. - New Hampshire

#### MEMBERS IN THE 91ST CONGRESS: 4 Senators and 8 Representatives

Sen. John S. Cooper - Kentucky  
Sen. Norris Cotton - New Hampshire  
Sen. Mark O. Hatfield - Oregon  
Sen. Robert W. Packwood - Oregon  
Rep. John J. Rhodes - Arizona  
Rep. Charles M. Teague - California

Rep. Wayne Aspinall - Colorado  
Rep. Donald G. Brotzman - Colorado  
Rep. Hale Boggs - Louisiana  
Rep. Jamie L. Whitten - Mississippi  
Rep. Al Ullman - Oregon  
Rep. Wendell Wyatt - Oregon



MARK HATFIELD  
U.S. Senate



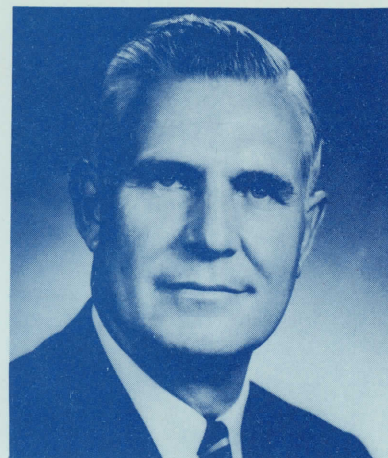
JERRY LUCAS  
All-Pro Basketball



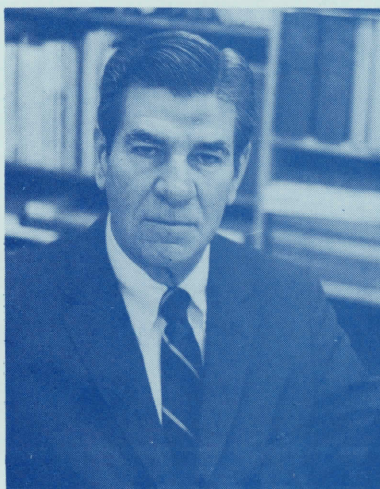
# Betas In Alabama



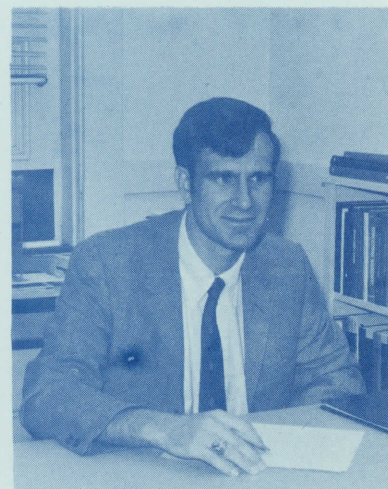
RAYMOND F. MCLAIN  
UA VICE-PRESIDENT FOR ACADEMIC AFFAIRS  
BETA DISTRICT CHIEF



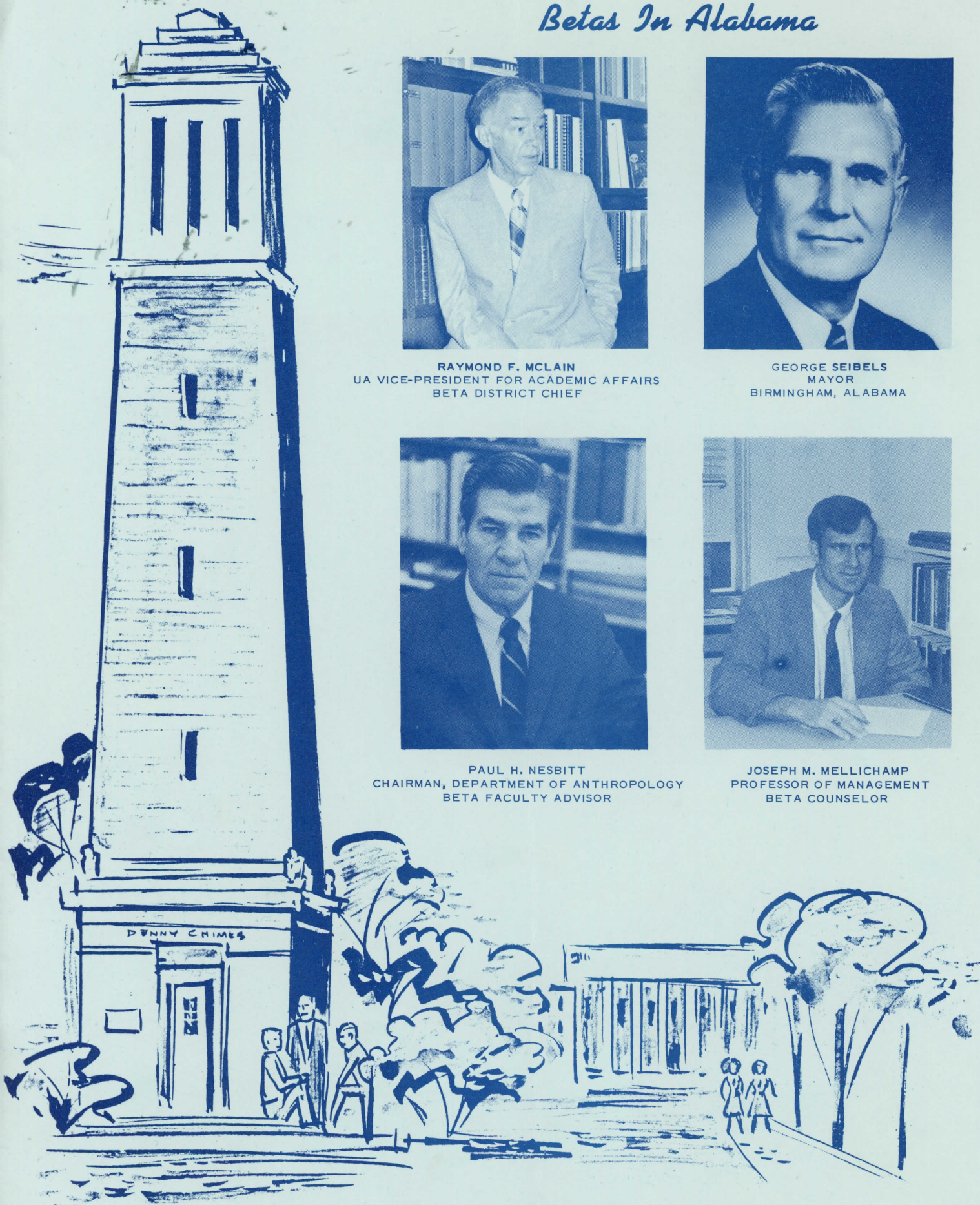
GEORGE SEIBELS  
MAYOR  
BIRMINGHAM, ALABAMA



PAUL H. NESBITT  
CHAIRMAN, DEPARTMENT OF ANTHROPOLOGY  
BETA FACULTY ADVISOR



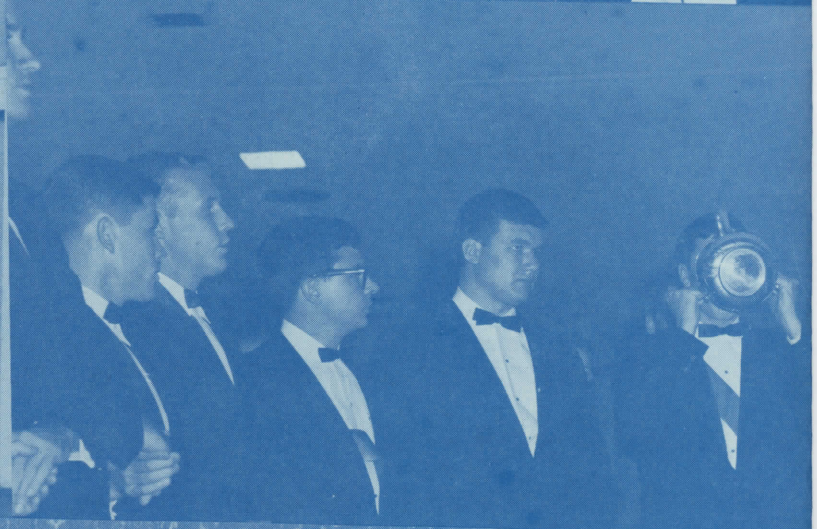
JOSEPH M. MELLICHAMP  
PROFESSOR OF MANAGEMENT  
BETA COUNSELOR





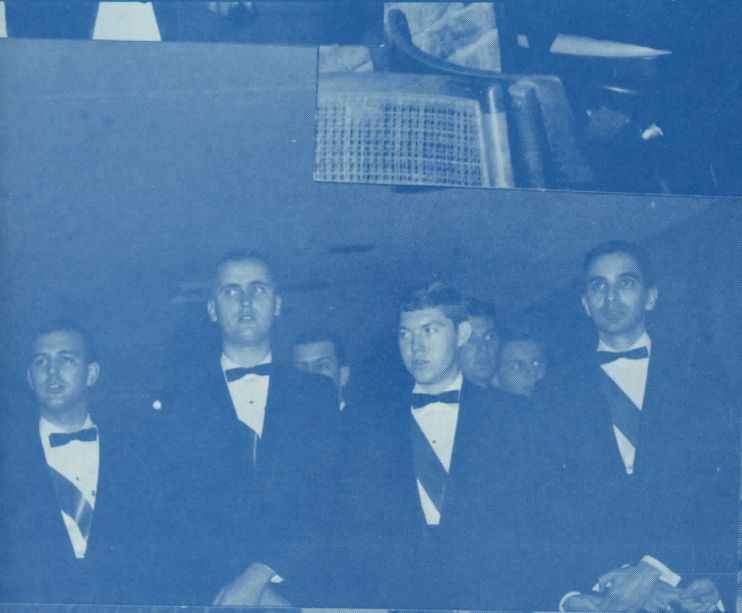
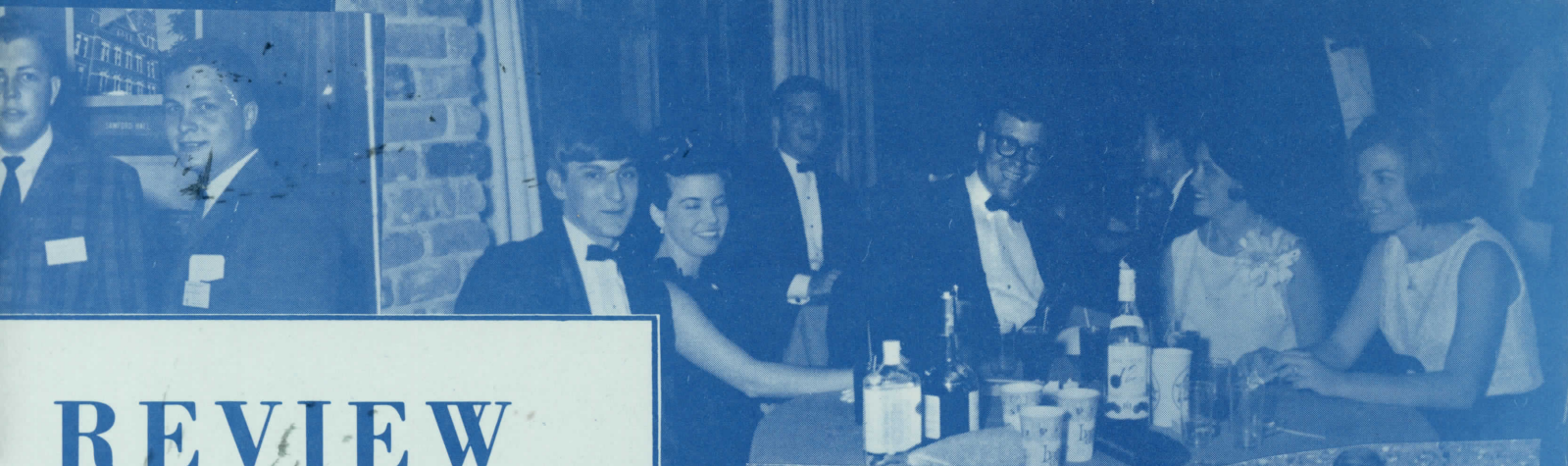


**BETAS IN**





# REVIEW





## ACCOMPLISHMENTS

Too often fraternities let themselves become labeled a "social" house, an "athletic" house, a "scholastic" house, a "political" house. We avoid this by blending all these under one roof. We seek the well-rounded man, not the stereo-typed individual. If you examine the following list of achievements, you will note the diversity of involvement (and in your examination of our record, remember that we are the youngest fraternity on campus, having received our charter on January 9, 1965!):

### Academics. . . . .

1971 Superior Intellectual Development Trophy  
 1970 Superior Intellectual Development Trophy  
 Phi Beta Kappa  
 Phi Eta Sigma  
 ODK  
 Over \$12,000 in national scholarships  
 available to undergraduates

### Interfraternity Affairs. . . . .

2 Interfraternity Presidents  
 IFC Man of the Year  
 2 Secretaries of the IFC  
 1 Treasurer of the IFC

### Campus Publications. . . . .

Editor, FARRAGO (1969-70)  
 Editor, CRIMSON-WHITE (1970)  
 Editor, CAPSTONE COLUMNS (1969)  
 Business Manager, FARRAGO (1970-71)

### Athletics. . . . .

1970-1971 All-Sports-Trophy  
 1969-1970 All-Sports-Trophy  
 1969-1970 Sportsmanship Award  
 4 All-Sports-Trophies!  
 4 Sportsmanship Awards!  
 Varsity Tennis Team  
 2 Cheerleaders

### Student Government. . . . .

President Pro Tem, SGA Senate  
 Founder, Chairman Pat Trammel Award  
 Homecoming  
 SGA Senate  
 SGA House  
 Chairman, Student Life Commission

and others. . . . .

As we stated, we are a young fraternity at Alabama, but we challenge any fraternity on campus to compare their growth record with ours, and we extend to you a cordial welcome to visit the Beta house, and meet the brothers of Beta Theta Pi.

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## THE BROTHERHOOD

Beta Theta Pi means more than its predominance in campus politics, more than its scholastic honors, and more than its excellence in intramural and varsity athletics. Beta Theta Pi is a brotherhood of men bound in a life-long bond of friendship.

Beta has always represented the fundamental principles on which it was founded and for which it exists, namely—"mutual support and assistance, absolute faith and confidence in each other, and progress in knowledge and scholarship." These goals can only be attained in a closely knit organization of men with varying interests and individual characters, yet who have one common bond—their love for Beta.

In Beta Theta Pi it is never said "I was a Beta in College,"—always "I am a Beta." It is this fundamental principle of loyalty and devotion that has made the spirit of Beta Theta Pi predominant in the fraternity world for over one hundred years.



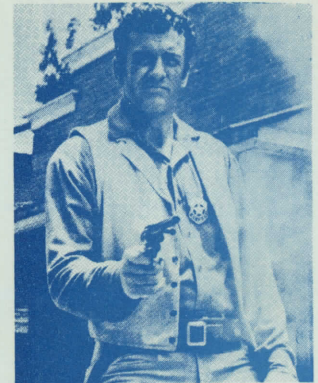
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## PROMINENT BETAS

JOSEPH P. ALLEN, IV  
 J. N. ANDREWS  
 JAMES AUSTIN  
 E. N. BEESLEY  
 HARLEE BRANCH  
 FREDERICK CLOSE  
 JOHN SERMAN COOPER  
 J. W. DART  
 ROBERT F. ELLSWORTH  
 BYRON K. ELLIOT  
 A. H. GALLOWAY  
 LOUIS GOAD  
 JOHN GOLDEN  
 DR. GUNNAR GUNDARSON  
 BOB HADLEMAN  
 PHILIP HOFFMAN  
 HAROLD HOOK  
 FRED JUER  
 ROBERT LaFOLLETTE  
 JACK LINKLETTER  
 JOHN J. McCLOY  
 THOMAS C. McCURDY  
 EDWARD P. MORGAN  
 GEORGE PEPPARD  
 FRANK SMITH  
 LYNN TOWNSEND  
 PAUL J. WEITZ

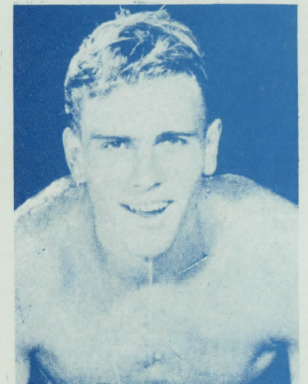
U. S. Astronaut  
 President, Packaging Corp. of America  
 President, Northeast Airlines  
 President, Eli Lilly & Co.  
 President, Southern Utilities  
 Chariman, Alcoa Corp.  
 U. S. Ambassador  
 President, Rexall Drug - Chemical Co.  
 Special Advisor to President Nixon  
 Chairman, John Hancock Life Insurance Co.  
 President, R. J. Reynolds Tobacco Co.  
 1st Vice-President of General Motors  
 President, Nathan Hale Insurance Co.  
 President of American Medical Association  
 Special Advisor to President Nixon  
 Chairman, Johnson & Johnson  
 President, United States Life Insurance Co.  
 President, Adirondack Industries, Inc.  
 Great Reform Senator  
 T. V. Personality  
 Disarmament Director; Chairman, Chase National Bank  
 President, Shell Pil  
 News Commentator  
 Movie Actor, "The Blue Max"  
 Chairman, TVA  
 Chairman, Chrysler Corp.  
 U.S. Astronaut



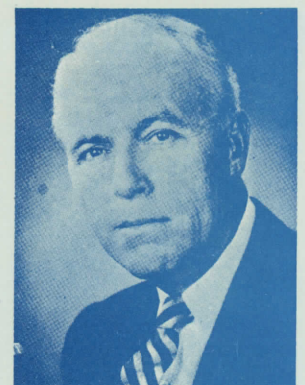
JAMES ARNESS  
 Star of Gunsmoke



N. E. HALABY  
 Pres. of Pan-American



MURRAY ROSE  
 Olympic Swimmer



WILLIAM GOSSETT,  
 Pres. of American Bar  
 Association

## BETA ATHLETES

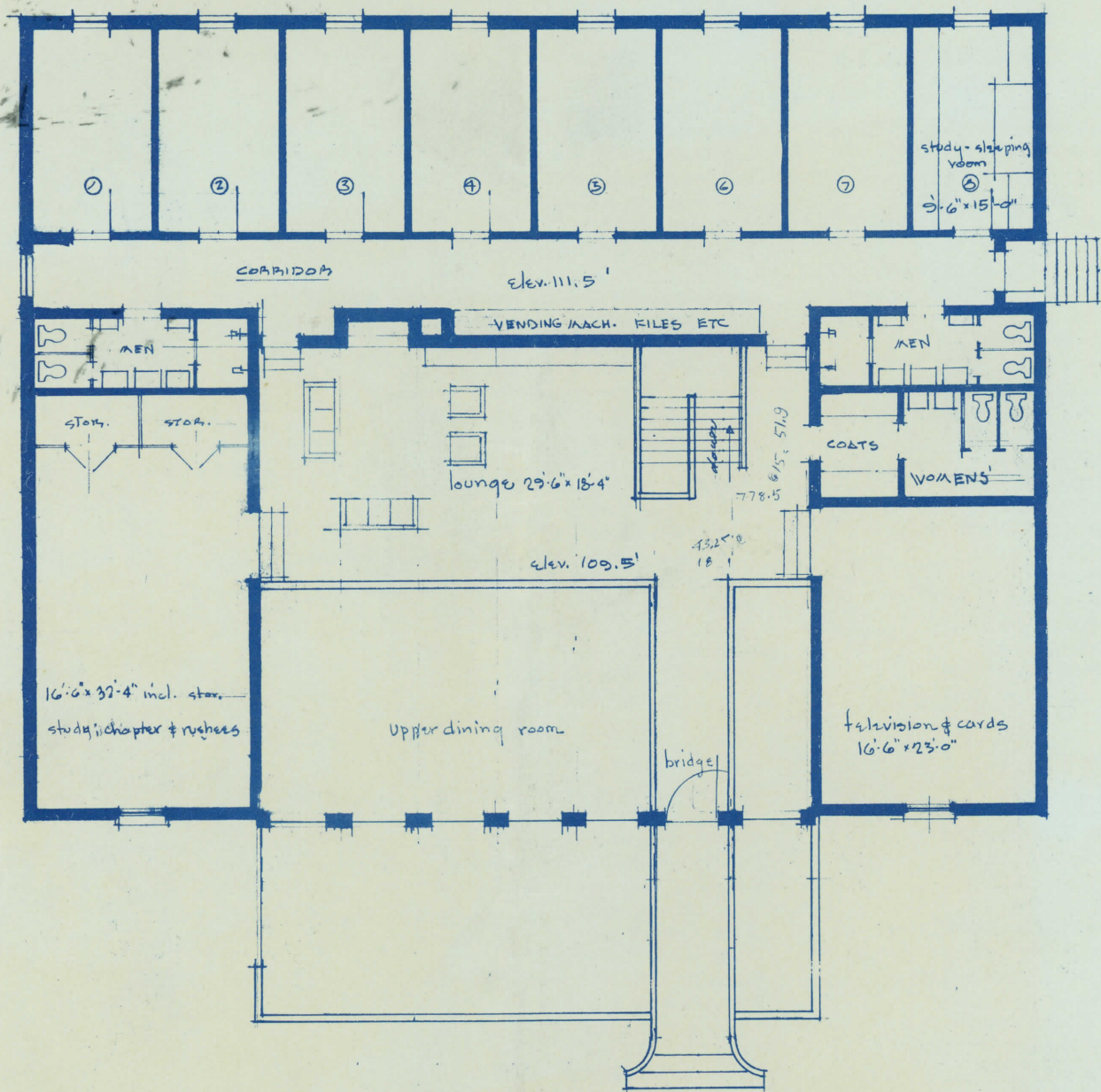
DON BOWDEN  
 BARRY BISHOP  
 ORDELL BRAASE  
 GREG CHARLTON  
 JOHN D. CLANCY  
 MEL COUNTS  
 ROBERT G. DOUGLASS  
 KEITH ERICKSON  
 DOW FINSTERWALD  
 GAIL GOODRICH  
 HOMER HAZEL  
 CHOO CHOO JUSTICE  
 JERRY LUCAS  
 BOB LUNTZ  
 MARK MADER  
 FRANK H. NUNLEY  
 DON OHL  
 JAMES R. "GUS" OTTO  
 CHARLIE PASARELL  
 ROGER W. ROSEMA  
 MARK SPITZ  
 STAN SMITH  
 RONALD W. SNIDOW  
 SKIP THOREN  
 BILLY VEECK  
 RICHARD R. VOLK  
 BILLY WADE  
 JOHN WOODEN

1st American to break 4-minute mile  
 Conqueror of Mt. Everest  
 All-Pro Football player  
 World record-holder of 400 meter freestyle  
 Green Bay Packers  
 Pro basketball player  
 Chicago Bears  
 Pro basketball player  
 Pro golfer  
 Pro basketball player  
 Football great of 20's  
 Football great of 40's  
 Pro Basketball Player  
 David Cup Team, NCAA doubles champ  
 American record-holder of 200 yard breaststroke  
 San Francisco 49ers  
 All-Pro basketball player  
 Oakland Raiders  
 No. 1 ranked American tennis player (amateur)  
 St. Louis Cardinals  
 Olympic gold medal winner (swimming)  
 Davis Cup Team, No. 1 NCAA singles and doubles champ  
 Cleveland Browns  
 Professional basketball player  
 Baseball's idea man  
 Baltimore Colts  
 Professional football player  
 UCLA basketball coach

## BETA COLLEGE PRESIDENTS:

ROBERT W. MORSE - Case Western Reserve	FRANK E. DUDDY, JR. - Marietta College
THOMAS A. BARLETT - Colgate	ROBBEN W. FLEMING - University of Michigan
LLOYD E. WORNER - Colorado College	E. WILSON LYON - Pomona College
JOEL P. SMITH - Denison	DAVID M. DELO - University of Tampa
RANDLE ELLIOTT - Hood College	I. E. LUNGER - Transylvania College
WILLIAM G. CAPLES III - Denyon College	EDGAR SHANNON - University of Virginia
K. RONALD BERGETHON - Lafayette College	CHARLES ODEGAARD - University of Washington





MAIN FLOOR PLAN  $\frac{1}{8}$ " - 1'-0"

Delta Theta Chapter  
Beta Theta Pi Fraternity

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